



Sommersemester 2024

Vorlesungszeit: 15.04.2024 - 20.07.2024

Wirtschaftswissenschaftliche Fakultät
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Studienfachberater BWL (Bachelor)

Professor Alex Stomper

Studienfachberater BWL (Master)

Professor Dr. Daniel Guhl

Studienfachberater VWL (Bachelor)

Professor Lutz Weinke

Studienfachberater VWL (Master)

Professor Georg von Weizsäcker

Studienfachberater MEMS-Programm

Professor Dr. Ulf Brüggemann

Studienfachberater Wirtschaftsinformatik (Master)

Professor Dr. Stefan Lessmann

Inhalte

Überschriften und Veranstaltungen

Masterstudiengang Betriebswirtschaftslehre (StO/PO 2016)	4
Fachlicher Wahlpflichtbereich General Management (Bereich A)	4
Fachlicher Wahlpflichtbereich Volkswirtschaftslehre und Methodische Grundlagen (Bereich B)	4
Fachlicher Wahlpflichtbereich Betriebswirtschaftslehre (Bereich C)	5
Accounting	5
Financial Economics	7
Entrepreneurship	8
Management	9
Marketing	9
Information Systems	10
Fachlicher Wahlpflichtbereich Wirtschaftswissenschaften (Bereich D)	12
Volkswirtschaftslehre	13
Forschungsseminare VWL (nicht anrechenbar für das Studium)	18
Ökonometrie	19
Statistik	20
Überfachlicher Wahlpflichtbereich	22
Personenverzeichnis	23
Gebäudeverzeichnis	26
Veranstaltungsartenverzeichnis	27

Masterstudiengang Betriebswirtschaftslehre (StO/PO 2016)

Fachlicher Wahlpflichtbereich General Management (Bereich A)

70 615 Marketing Management (englisch)

4 SWS
VL/UE Di 16-18 wöch. SPA 1, 220 D. Klapper

The objective of the course will be to show you the benefits of using a systematic and analytical approach to marketing decision-making. An analytical approach will enable you to:

- Understand how the "first principles" of marketing strategy helps firms organize the analytics opportunity and challenge in today's data era, and
- Use and execute data analytic techniques, and case studies to understand how to solve marketing analytics problems in a scientific and process-driven manner.

Most analytic challenges that marketing researchers, consultants, and managers face, could be integrated under one umbrella that comprises four fundamental marketing problems:

- All customers are different
- All customers change
- All competitors react
- All resources are limited

The course will then emphasize how the "first principles" of marketing strategy help solve the four fundamental marketing problems, and help students develop analytic competencies pertaining to each of the four first principles. Students will learn how to measure customer preferences, recognize different ways to segment markets, identify attractive customers to target, determine the best positioning of your brand, and develop new products that add value. Overall, by completing this course, students will be on your way to making the ROI case for marketing expenditures that companies are increasingly asking of their executives.

Lectures and exercises are recorded and uploaded to Moodle. Exercises will also be discussed in class.

Literatur:

Will be announced during the course.

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Marketing Management"

Prüfung:

Written exam (90 min)

70 613 Economics of Entrepreneurship (MA) (englisch)

2 SWS
VL Mi 10-12 wöch. (1) SPA 1, 201 C. Lauritzen
1) On May 15, 2024, the lecture will take place in lecture hall 202! On May 22, 2024, the lecture will take place from 4 to 6 pm in lecture hall 202!

In this lecture we offer a theoretical background to macroeconomic, psychological and microeconomic aspects of entrepreneurship. Among macroeconomic aspects we present the role of the entrepreneur in the national economy, economic growth and the value of entrepreneurship. Psychological aspects include the personality of the entrepreneur and a typology of entrepreneurs. Microeconomic aspects treat problems at firm level such as incentives in entrepreneurial teams and financing problems.

The course "Economics of Entrepreneurship" will provide two exams one for Bachelor (course number 70641) and one for Master (course number 70613) students attending the course. Master students, who already completed this course during their undergraduate studies, cannot take "Economics of Entrepreneurship" again.

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Economics of Entrepreneurship"

Prüfung:

Written exam (90 min)

70 613 Economics of Entrepreneurship (MA) (englisch)

2 SWS
UE Di 10-12 wöch. (1) SPA 1, 203 S. Telker
1) findet ab 23.04.2024 statt

Fachlicher Wahlpflichtbereich Volkswirtschaftslehre und Methodische Grundlagen (Bereich B)

70 805 Competition Policy (englisch)

4 SWS
VL/UE Mo 14-16 wöch. SPA 1, 220 T. Gamp
Do 16-18 wöch. SPA 1, 220 T. Gamp

The course focuses on helping students understand the theoretical rationale for competition policy and providing students with an understanding of the practice of competition policy by discussing the relevant legal and institutional framework and some antitrust cases. In particular, the course covers the following topics:

- Brief history of competition policy
- Review: static competition models
- Collusion
- Horizontal mergers
- Vertical relations
- Innovation and R&D
- Two sided markets

Literatur:

Competition Policy: Theory and Practice by Massimo Motta

Exclusionary Practices: The Economics of Monopolisation and Abuse of Dominance by Chiara Fumagalli, Massimo Motta, Claudi Calcagno

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Competition Policy"

StO/PO MEMS 2016: 6 LP, Modul: "Competition Policy", Major: Microeconomics

Prüfung:

Written exam (90 min)

70 842 Game Theory (englisch)

4 SWS

VL/UE

Do

Do

08:30-10:00

10-12

wöch.

wöch.

SPA 1, 220

SPA 1, 220

N.N.

V. Abashidze

Moodle-Link:

<https://moodle.hu-berlin.de/course/view.php?id=127390>

Normal-form games, extensive-form games, games with incomplete information, standard solution concepts and refinements.

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Game Theory"

StO/PO MEMS 2016: 6 LP, Modul: "Game Theory", Major: Microeconomics

Prüfung:

Written exam (90 min)

Fachlicher Wahlpflichtbereich Betriebswirtschaftslehre (Bereich C)

Accounting

70 628 Steuerwirkungslehre

4 SWS

VL/UE

Mo

Di

16-18

12-14

wöch. (1)

wöch. (2)

SPA 1, 21B

SPA 1, 21B

L. Babilas

L. Babilas

1) findet ab 22.04.2024 statt

2) findet ab 16.04.2024 statt

Integration der deutschen Ertragsteuern (Einkommen-, Körperschaft- und Gewerbesteuer) in gebräuchliche betriebswirtschaftliche Entscheidungsmodelle, um die Wirkungen auf die unternehmerische Entscheidung analysieren zu können. Der Schwerpunkt liegt dabei auf den Wirkungen der Besteuerung auf die unternehmerische Investitions- und Finanzierungsentscheidung im nationalen und internationalen Kontext. Grundkenntnisse der Unternehmensbesteuerung sind erwünscht.

Literatur:

Kruschwitz, L., Investitionsrechnung, 12. Auflage 2009

Schanz, D., Schanz, S., Business Taxation and Financial Decisions, 2011

Schreiber, U., Besteuerung der Unternehmen, 2. Auflage 2008

Organisatorisches:

StO/PO BA BWL und VWL 2016: 6 LP, Modul: "Steuerwirkungslehre"

StO/PO MA 2016: 6 LP, Modul: "Steuerwirkungslehre"

StO/PO MEMS 2016: 6 LP, Modul: "Steuerwirkungslehre", Major: Accounting and Finance

Prüfung:

Klausur (90 min)

70 620 Internationale Unternehmensbesteuerung

4 SWS

VL/UE

Mo

Di

10-12

16-18

wöch. (1)

wöch. (2)

SPA 1, 21B

SPA 1, 21B

K. Körösi

K. Körösi

1) findet ab 22.04.2024 statt

2) findet ab 16.04.2024 statt

Die Student/innen werden mit den steuerlichen Gegebenheiten im Fall der grenzüberschreitenden Wirtschaftstätigkeit im nationalen und internationalen Steuerrecht vertraut gemacht. Darüber hinaus werden Anknüpfungspunkte und Modelle zur Steueroptimierung im internationalen Konzern aufgezeigt. Dies geschieht beispielsweise im Zusammenhang mit Inbound- und Outbound-Investitionen sowie der grenzüberschreitenden Unternehmensfinanzierung. Fundierte Kenntnisse in Grundzügen der Unternehmens- und Konzernbesteuerung werden vorausgesetzt.

Literatur:

Jacobs, Otto H., Internationale Unternehmensbesteuerung, 8. Auflage 2016
 Brähler, G., Internationales Steuerrecht, 8. Auflage von 2014
 Scheffler, W., Internationale Betriebswirtschaftliche Steuerlehre, 3. Auflage 2009
 Wilke, K.-M., Weber, J.-A., Lehrbuch Internationales Steuerrecht, 12. Auflage 2014

Organisatorisches:

StO/PO BA BWL und VWL 2016: 6 LP, Modul: "Internationale Unternehmensbesteuerung"
 StO/PO MA 2016: 6 LP, Modul: "Internationale Unternehmensbesteuerung"
 StO/PO MEMS 2016: 6 LP, Modul: "Internationale Unternehmensbesteuerung", Major: Accounting and Finance

Prüfung:

Klausur (90 min)

708006 Financial Accounting Research Group (englisch)

2 SWS

SE	Do	14-16	Einzel (1)	SPA 1, 23	U. Brüggemann
	Do	14-16	Einzel (2)	SPA 1, 23	U. Brüggemann
	Do	14-16	Einzel (3)	SPA 1, 23	U. Brüggemann
	Do	14-16	Einzel (4)	SPA 1, 23	U. Brüggemann
	Do	14-16	Einzel (5)	SPA 1, 23	U. Brüggemann

- 1) findet am 25.04.2024 statt
- 2) findet am 02.05.2024 statt
- 3) findet am 23.05.2024 statt
- 4) findet am 13.06.2024 statt
- 5) findet am 27.06.2024 statt

Moodle-Link:

<https://moodle.hu-berlin.de/course/view.php?id=126366>

The objective of the "Financial Accounting Research Group" (FARG) is to introduce select students to current research in financial accounting. Participants of the FARG will learn the necessary skills to understand conceptual underpinnings and common empirical design choices in this area of research.

The FARG is organized around the Finance-Accounting Research Seminar that provides a forum for invited guest speakers to present current research papers. Participants of the FARG are welcome to attend the accounting talks of this seminar and expected to join internal discussion meetings of our institute in preparation of these talks. There are usually three accounting talks and three preparatory discussion meetings per semester.

The FARG is targeted towards current PhD students in accounting and Master or Bachelor students who are interested in pursuing a PhD in accounting. Master students can obtain 6 ECTS by (i) participating in the FARG for at least two semesters and (ii) writing three reviews (or two reviews and a discussion protocol) on papers that are presented by our guest speakers. Bachelor students cannot obtain ECTS through the FARG, but they are very welcome to join our talks and discussion meetings for inspiration. Students who participated in the FARG for at least two semesters will receive a certificate that confirms their participation.

Enrolment into the FARG is possible at the beginning of each semester. Details on the application procedure will be announced in early March (summer term) and early October (winter term) via the website of our institute. The language of the seminar is English. The number of participants is limited to 20 students. We will base our choice of suitable students on § 90 ZSP-HU.

Registration until 15 April 2024 via Email: [u.brueggemann\(at\)hu-berlin.de](mailto:u.brueggemann(at)hu-berlin.de)

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Financial Accounting Research Group"
 StO/PO MEMS 2016: 6 LP, Modul: "Financial Accounting Research Group", Major: Accounting and Finance

Prüfung:

(Portfolio) Students can obtain 6 ECTS by (i) participating in the FARG for at least two semesters and (ii) writing three reviews (or two reviews and a discussion protocol) on papers that are presented by our guest speakers.

70 800 Master's Thesis Seminar Accounting (englisch)

2 SWS

SE	Fr	10-12	wöch.	DOR 1, 005	U. Brüggemann
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Moodle-Link:

<https://moodle.hu-berlin.de/course/view.php?id=126363>

The main objective of the seminar is to support each participant in developing a research project that is suitable for a Master's thesis at the Institute of Accounting and Auditing. Note that only those students who successfully completed this seminar are eligible to write a Master's thesis at the Institute of Accounting and Auditing. The number of participants is limited (max. 10 students). For more details, please check our website ().

Prerequisites: Seminar participants are expected to have a sound understanding of accounting, corporate finance and econometrics.

Application period: February 1 – March 31, 2024. Later applications are possible as long as the maximum number of participants has not been reached.

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Master's Thesis Seminar Accounting"
 StO/PO MEMS 2016: 6 LP, Modul: "Master's Thesis Seminar Accounting", Major: Accounting and Finance

Prüfung:

(Portfolio) Seminar participants have to complete three assignments in order to show their learning progress.

- The first assignment is to replicate and extend parts of an already published empirical paper. The goal is to provide the participants with the necessary skills to conduct each step of an empirical analysis (i.e., data preparation, data description and data analysis) on their own. Students will work on the first assignment during the first half of the seminar for about six weeks.
- The second assignment is to prepare a research proposal. The idea is that the participants use their insights from the first assignment and the seminar meetings to develop a proposal as a potential foundation for their Master's thesis. Students will work on the second assignment during the second half of the seminar for about six weeks.
- The third assignment is to present the research proposal during the last seminar meeting to all other participants as well as selected members of our institute. Students are also expected to discuss the proposals of the other participants.

The final grade will be given/will be awarded for the portfolio of all three assignments.

708014 Accounting Reading Group (englisch)

2 SWS
SE

Fr

14-16

Einzel

DOR 1, 005

U. Brüggemann

Moodle-Link:

<https://moodle.hu-berlin.de/course/view.php?id=126368>

The objective of this course is that students are able to (i) understand and critically evaluate seminal research in accounting and (ii) use these skills to develop an exposé for a research project that has the potential to contribute to extant literature.

The course entails group discussions of seminal papers that identify fundamental questions in accounting research and that use innovative methods to address such questions.

Master students can obtain 6 ECTS by (i) actively participating during the reading group sessions and (ii) writing and presenting an exposé for a research project. Bachelor students cannot obtain ECTS through the Accounting Reading Group, but they are very welcome to join our reading group sessions for inspiration.

Enrolment into the Accounting Reading Group is possible at the beginning of each semester.

Maximum number of participants : 20

Registration: via Email to Ulf Brüggemann (u.bruiggemann(at)hu-berlin.de) until April 15, 2024.

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Accounting Reading Group"

StO/PO MEMS 2016: 6 LP, Modul: "Accounting Reading Group", Major: Accounting and Finance

Prüfung:

(Portfolio) writing and presenting an exposé

Financial Economics

701146 Corporate Restructurings (englisch)

4 SWS
VL/UE

Fr

08-12

wöch.

SPA 1, 203

B. Mariano

This course prepares students to understand and evaluate some of the most frequent corporate restructurings. Upon completion of the course, students will be familiar with the major issues surrounding mergers and acquisitions, private equity and leveraged buyouts, as well as reorganizations in financial distress. Case studies and practitioner talks are an integral part of this course.

Literatur:

Lecture notes and case studies

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Corporate Restructurings"

StO/PO MEMS 2016: 6 LP, Modul: "Corporate Restructurings", Major: Accounting and Finance

Prüfung:

Written exam (90 min)

701152 Advanced Financial Economics (PhD-level) (englisch)

4 SWS
VL/UE

Mo

08-12

wöch.

DOR 1, 405

T. Adam,
M. Bruche,
A. Stomper

Students should be familiar with the standard theoretical and empirical topics in finance.

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Advanced Financial Economics (PhD-level)"

StO/PO MEMS 2016: 6 LP, Modul: "Advanced Financial Economics (PhD-level)", Major: Accounting and Finance

Prüfung:

Written exam (90 min)

701150 Master Thesis Seminar in Finance (englisch)

4 SWS
SE

Mi

08-12

wöch.

DOR 1, 405

M. Bruche

The purpose of this seminar is to introduce students to empirical research topics and methods in finance and in financial intermediation, to prepare them for writing a Master thesis. In the first part of the seminar we will review some of the main econometric techniques such as regression analysis, time series models, panel data estimation, and event studies from an end user perspective. The second part of the seminar consists of student presentations of important research papers in finance and financial intermediation. In addition, students are required to replicate an empirical research paper with new data using Stata or R. Part of the seminar is an ungraded term paper.

Prerequisites: "Finance Theory" and at least 2 additional Master modules in Finance or closely related subjects.

To apply, please submit your application form <https://www.wiwi.hu-berlin.de/en/professuren/bwl/finance/study/application> to: finance-group@hu-berlin.de April 05, at latest.

Max. 20 participants

Literatur:

Wooldridge, J. M.: "Introductory Econometrics", Verlag: South Western (2009)

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Master Thesis Seminar in Finance"

StO/PO MEMS 2016: 6 LP, Modul: "Master Thesis Seminar in Finance", Major: Accounting and Finance

Prüfung:

Multimedia-based exam (45 min)

709005 Forschungsseminar Corporate Finance (englisch)

2 SWS

FS

Mi

12-14

wöch.

DOR 1, 405

M. Bruche

Discussion of research papers

Organisatorisches:

Keine Leistungspunkte / no credit points.

709039 Finance Research Seminar (englisch)

2 SWS

FS

Do

14-16

wöch.

DOR 1, 405

M. Bruche

Current research topics in Finance and Accounting. Location see: <https://www.wiwi.hu-berlin.de/en/professuren/bwl/finance/seminars>

No participation limit. No obtainment of credit points.

Entrepreneurship

70 646 Seminar on Entrepreneurship and Innovation Theory (englisch)

2 SWS

SE

Mo

16-18

Einzel (1)

SPA 1, 23

F. Berberich,
M. Karsten,
C. Lauritzen
F. Berberich,
M. Karsten,
C. Lauritzen

Block+SaSo (2)

1) findet am 22.04.2024 statt

2) findet vom 06.06.2024 bis 09.06.2024 statt

In the summer term, this course is traditionally held in the form of a 4-day seminar trip outside of Berlin where the participants present their seminar papers on selected topics in front of the entire group. This ensures a more focussed working atmosphere, leading to best possible results.

No. of participants: max. 20

Registration deadline: Registration document can be downloaded from website of the chair (ebdm.wiwi.hu-berlin.de) and must be handed in via email to entre@wiwi.hu-berlin.de by March 31st, 2024. If more than 20 applications are received, participants will be selected randomly by a lottery draw.

The seminar covers various fields from the institute's research. Students write seminar papers on selected topics. Often, the seminar paper involves the design and implementation of a small experiment and/or the analysis of statistical data. See also announcement on the institutes website. Seminar participation is a requirement if you want to write a master thesis at our institute. Part of the Seminar: Ungraded presentation and discussion.

Literatur:

Will be announced in first session.

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Master Seminar on Entrepreneurship and Innovation"

StO/PO MEMS 2016: 6 LP, Modul: "Master Seminar on Entrepreneurship and Innovation", Major: Quantitative Management Science

Prüfung:

Term paper

Management

706818 Personnel Economics (englisch)

4 SWS						
VL/UE	Mi	08:30-10:00	wöch. (1)	SPA 1, 22		H. Upton
	Mo	12-14	wöch. (2)	SPA 1, 23		V. Abashidze
1) findet ab 17.04.2024 statt						
2) findet ab 22.04.2024 statt						

The course covers advanced topics from personnel economics such as monetary and non-monetary forms of motivation, problems of performance measurement, multitasking problems, delegation of authority, and career concerns. A component of the class is an ungraded presentation (30 min).

Literatur:

Research papers (announced in the lecture)

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Personnel Economics"

StO/PO MEMS 2016: 6 LP, Modul: "Personnel Economics", Major: Quantitative Management Science

Prüfung:

Written exam (60 min)

706820 Advanced Topics in Management (englisch)

2 SWS						
SE	Do	09-17	Einzel (1)			A. Danilov
	Fr	14-16	Einzel (2)	SPA 1, 21B		A. Danilov
	Fr	09-17	Einzel (3)			A. Danilov
1) findet am 23.05.2024 statt						
2) findet am 19.04.2024 statt						
3) findet am 24.05.2024 statt						

Location block days: Einstein Center Digital Future (ECDF), Wilhelmstraße 67, Room 207.

This seminar is designed for advanced Master and Ph.D. students who wish to deepen their knowledge of **managerial and personnel economics**. It focuses on the behavioral, experimental, and empirical research of the effects of organizational practices (e.g., **leadership, hierarchies, communication, corporate culture, new forms of work**) on employee behavior and productivity.

Participants are expected to develop their own research questions, critically review existing academic literature on the research question of their choice, conceptualize a study, collect data, and analyze it. Participants present results of their research during the block seminar days. Additionally, they write a research paper where they elaborate on the conducted research.

The choice of research methods should focus on the identification of causal relationships (e.g.: experiments, vignette studies, empirical causal analysis). Solid understanding of statistical methods and knowledge of statistical software (R, Stata, Python, Excel) may be highly beneficial.

The agenda for the block days includes three parts: First, participants will present their topic(s), research question, study design, data and first analyses. Then, they expand their analyses by working together with other groups during a one-day hackathon. On the last block day, participants present their updated and deepened results by incorporating the received feedback.

The format of the seminar relies on the vivid exchange of ideas and thoughts among participants in the form of discussions and presentations during the block days. Therefore, the participants **must attend all block days**, actively participate in group discussions and hackathon, and present their ideas to the group.

At the end of the semester, students submit a research paper summarizing and discussing their study and results.

All participants are encouraged to work in groups and provide feedback to each other (especially if their research questions are related). However, the term paper includes individual efforts.

Max. participants: 20

Registration should be done via online-formular under https://crctr190.fra1.qualtrics.com/jfe/form/SV_0dDiFz3P6k3k8lg before **28.02.2024**.

Selection procedure: Students who have a case of hardship according to §90 (1) ZSP HU (health, social, disability or family reasons) will be given preference in the selection (evidence must be submitted during the period of application). Otherwise, the decision is made by lot.

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Advanced Topics in Management"

StO/PO MEMS 2016: 6 LP, Modul: "Advanced Topics in Management", Major: Quantitative Management Science

Prüfung:

Term paper

Marketing

70 709 Advanced Marketing Modeling (englisch)

4 SWS						
VL/UE	Mi	12-14	wöch.	SPA 1, 22		D. Klapper
	Do	12-14	wöch.	SPA 1, 22		D. Klapper

Evaluating marketing decisions and developing goal-oriented marketing strategies, e.g. maximizing firm profits, depend on the measurement of causal relationships between firms' objectives and marketing activities. In this course, we discuss in depth advanced methods to empirically determine the causal relationship between marketing activities and firms' objectives. In exercise courses students learn how to apply these methods to real data. Special attention is given to modeling the effects of marketing on

sales and market share data. In this course we also focus on discrete choice models for individual purchase data and aggregate sales data. Successful participation in this class will enable students to quantify the impact of marketing on key performance measures and to evaluate the success of marketing activities.

Urgently recommended prerequisites: Successful participation in "Econometric Methods" or "Applied Econometrics"

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Advanced Marketing Modeling"

StO/PO MEMS 2016: 6 LP, Modul: "Advanced Marketing Modeling", Major: Quantitative Management Science

Prüfung:

Portfolio exam: 3 assignments

1. assignment: learn and understand how to use the statistical package R for data preparation and data analysis (non-graded)
2. assignment: learn and understand how to estimate price elasticities and promotional uplifts with log-log-models applying modern econometric tools, make use of modern statistical software packages and learn how to document and interpret the estimation results carefully.
3. assignment: learn and understand how to estimate parameters of an aggregate logit demand models using of modern statistical software packages and learn how to document and interpret the results from these models carefully.

The final grade will be given for the portfolio of all three assignments.

Exam registration and deregistration via AGNES until May 17, 2024. Submission of first assignment: May 20, 2024.

709002 Einführung in das wissenschaftliche Arbeiten/Introduction to scientific work (BA/MA)

1 SWS
SE

D. Guhl,
N. Yegoryan

Dieser Kurs richtet sich an Studierende, die eine Seminar- oder Abschlussarbeit am Institut für Marketing schreiben. Er bietet keine zusätzlichen Credits und ist kein Ersatz für das reguläre Marketing-Seminar (siehe Voraussetzungen für [Bachelor](#) - und [Master](#) -Arbeiten). Der gesamte Stoff dieses digitalen (asynchronen) Kurses wird zum Selbststudium bereitgestellt. Es gibt keine Präsenzveranstaltungen, Sprechstunden, Aufgaben oder Noten. Der Kurs soll den Studierenden am Anfang einer Seminar- oder Abschlussarbeit am Institut für Marketing helfen und wir erwarten, dass die Studierenden die besprochenen Themen kennen und verstehen. Mit Hilfe mehrerer kurzer Videovorlesungen in Verbindung mit Folien und zusätzlichem Material lernen die Studierenden, wie sie 1) das Thema umreißen, inklusive der Entwicklung von Forschungsideen, der Definition von Forschungsfragen, der Suche und Durchsicht vorhandener Literatur, 2) verschiedene Arten wissenschaftlicher Arbeiten durchführen, 3) eine wissenschaftliche Arbeit (z.B. Seminar- und Abschlussarbeiten) verfassen, inklusive der Strukturierung der Arbeit, Richtlinien für das Zitieren vorhandener Literatur und die Formatierung der Arbeit, sowie Tipps und Do's and Don'ts für das Schreiben wissenschaftlicher Arbeiten.

This course is for students writing a seminar paper or a thesis at the Institute of Marketing. It does not provide additional credits and is not a substitute for a regular Marketing seminar (see prerequisites for [Bachelor](#) and [Master](#) theses). All the material in this digital (asynchronous) course is there for self-learning. There are no in-class meetings, office hours, assignments, or grades. The course is intended to help students at the beginning of a seminar or thesis at the Institute of Marketing, and we expect the students to know and understand the topics discussed. Through a series of short video lectures coupled with slides and additional material, students will learn how to 1) outline the topic, including developing research ideas, defining research questions, searching and reviewing existing literature, 2) conduct different types of scientific work, 3) write a scientific paper (e.g., seminar papers and theses), including how to structure the paper, guidelines on citing existing literature, guidelines in formatting the paper, as well as tips and dos and don'ts in scientific writing.

Einschreibung nicht über Agnes, Material über Moodle, Moodle-Key und Anmeldung nach Bedarf per E-Mail an: narine.yegoryan@hu-berlin.de und daniel.guhl@hu-berlin.de.

Organisatorisches:

Keine Leistungspunkte / no credit points.

Information Systems

707917 IT Security and Privacy (englisch)

4 SWS
VL/SE

Do

14-18

wöch.

B. Fabian

This lecture presents an introduction to Security Engineering, Security Management, and Privacy Engineering. The integrated exercises will provide a deeper and practical understanding of the topics discussed in the lecture. The main topics are:

Security Engineering:

- Cryptographic Building Blocks, Cryptanalysis
- Network Security (e.g. Security Protocols, VPN, Firewalls, Intrusion Detection)
- Host-based Security (e.g. Malware, Trusted Computing)
- Case Studies in Security Engineering

Security Management:

- Security Management Standards (e.g., ISO, Cobit)
- Requirements and Risk Analysis

Privacy:

- Economics of Security and Privacy
- Legal Aspects of Privacy: Terror, Justice, and Freedom
- Privacy-Enhancing Technologies
- Privacy on the Web

This seminar offers students the possibility to work on interesting topics in the area of "Security and Privacy". Students are required to use at least one research method in their seminar paper and present their progress at mid-term and final presentations. Presentations are ungraded.

Max. number of participants: 24

Application: 1.02. -10.04.2024 on AGNES

If there are more than 24 applicants, seminar places will be allocated by draw.

Literatur:

William Stallings. Cryptography and Network Security. Prentice-Hall, 8th edition, 2022. European Commission. Data protection in the EU, 2016. URL: https://ec.europa.eu/info/law/law-topic/data-protection/data-protection-eu_en European Commission. A European approach to artificial intelligence, 2021. URL: <https://digital-strategy.ec.europa.eu/en/policies/european-approach-artificial-intelligence>

Selected articles (course reader).

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "IT Security and Privacy"

StO/PO MEMS 2016: 6 LP, Modul: "IT Security and Privacy", Major: Quantitative Management Science

Prüfung:

Term paper

707932 Deep Learning for Text Analytics (englisch)

2 SWS

VL

Do

10-12

wöch.

SPA 1, 202

S. Lessmann

The module Deep Learning for Text Analytics introduces students to recent developments in the scope of deep learning and natural language processing. We first examine different forms of artificial neural networks, which are the backbone of modern AI-Systems. Special emphasis is given to the analysis of sequential data like time-series. Next, textual data is introduced as a special form of sequential data. We elaborate on seminal approaches and contemporary practices to process textual data and the corresponding applications. Frameworks and practices to use advanced (deep) machine learning technology and deploy corresponding solutions are of critical importance and will be elaborated in tutorial sessions.

The topics covered in the module include but are not limited to:

- Fundamentals of artificial neural networks
- Recurrent and convolutional neural networks for sequential data processing
- Fundamentals of natural language processing (NLP)
- Word embedding and language models
- NLP transfer learning
- Recent developments in NLP and AI

The module is designed as a follow-up to the module Business Analytics and Data Science. We recommend students to first complete that module. More specifically, it is strongly recommended to join Deep Learning for Text Analytics with a solid understanding of machine learning practices and algorithms. Experience with Python programming is also expected since we use the Python programming language in tutorials.

Students who have passed the exam 707929 Advanced Data Analytics for Management Support are not allowed to take the module 707932 Deep Learning for Text Analytics!

Literatur:

A Zhang, ZC Lipton, M Li, AJ Smola (2020) Dive into Deep Learning, interactive deep learning book with code. <https://d2l.ai/>

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Deep Learning for Text Analytics"

StO/PO MEMS 2016: 6 LP, Modul: "Deep Learning for Text Analytics", Major: Quantitative Management Science

Prüfung:

Portfolio exam:

Element 1: Feedforward neural network for time series forecasting

Type: Programming task

Submission format: Forecasts for a test data set (e.g., via www.kaggle.com)

Deadline: 10 Mai 2024

Weight 10%

Element 2: Recurrent neural network for time series forecasting

Type: Programming task

Submission format: Python codes

Deadline: 31 Mai 2024

Weight 20%

Element 3: Natural language processing

Type: Empirical study

Submission format: Jupyter Notebook

Deadline: 31 August 2024

Weight 35%

Element 4: Presentation/Defense of the Element 3 solution

Type: Oral exam

Submission format: n.A.

Deadline: September 2024

Weight 35%

Exam registration via AGNES: 16.04. until 09.05.2024 / deregistration until 09.05.2024.

707932	Deep Learning for Text Analytics (englisch)	2 SWS				
UE	Do	12-14	wöch.	SPA 1, 202	S. Lessmann	
UE	Fr	10-12	wöch.	SPA 1, 22	G. Velev	

707932	Deep Learning for Text Analytics (englisch)	2 SWS				
TU	Di	16-18	wöch. (1)	SPA 1, 125	V. Gurgul, G. Velev	
1) findet ab 23.04.2024 statt						

707926	Seminar Applied Predictive Analytics (englisch)	2 SWS				
SE	Di	14-16	Einzel (1)	SPA 1, 21A	V. Gurgul, G. Velev	
	Di	14-16	Einzel (2)	SPA 1, 21A	V. Gurgul, G. Velev	
	Di	14-16	wöch. (3)	SPA 1, 338	V. Gurgul, G. Velev	
1) findet am 16.04.2024 statt						
2) findet am 23.04.2024 statt						
3) findet ab 30.04.2024 statt						

The module Applied Predictive Analytics (APA) gives students an opportunity to work on a real-life predictive modeling project. The module is organized as a seminar. Seminar topics and specific (modeling) tasks will be announced shortly before the begin of the seminar. Typically, topics/tasks relate to business decision problems, for example in the scope of marketing or finance. The students will work collaboratively on a topics in groups with two to four members. Generally speaking, seminar work will include literature research, academic writing, empirical analysis, programming, and the presentation of research outcomes.

APA offers students the opportunity to develop a variety of skills, including:

- Students further develop their teamwork and project management abilities, and learn about contemporary software tools for collaborative work (GitHub, Trello, Slack,...).
- Students further advance their experience with contemporary software packages for data science and machine learning.
- Students are able to develop advanced forecasting models using a variety of algorithms from statistics, machine learning, and other domains.
- Students advance their knowledge in data integration, preparation, and transformation, which allows them to create predictive variables from noisy real-world data sets.

The organization of the seminar comprises several stages. After forming a group and receiving a topic/task, students will start with some background research and discuss their progress in weekly consultation sessions with their topic supervisor. The second stage will consist of weekly sessions with group presentations and discussions. Thereafter, the groups will have time to finalize their seminar paper, which will be the basis for performance assessment and grading in the seminar.

It is understood that successful completion of the module Business Analytics and Data Science is a mandatory prerequisite to participate in the seminar.

Max. number of participants: 24. If there are more than 24 applicants, seminar places will be allocated by draw.

Application: 1.02. - 10.04.2024 on AGNES

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Applied Predictive Analytics"

StO/PO MEMS 2016: 6 LP, Modul: "Applied Predictive Analytics", Major: Quantitative Management Science

Prüfung:

Term paper

709048	Seminar für die Präsentation der Abschlussarbeiten in Wirtschaftsinformatik	2 SWS				
CO	Do	16-18	wöch.	SPA 1, 338	S. Lessmann	

Präsentationen der Abschlussarbeiten und Zwischenberichte, Dissertationen

Start: Mitte des Semesters!

Organisatorisches:

Keine Leistungspunkte / no credit points.

Fachlicher Wahlpflichtbereich Wirtschaftswissenschaften (Bereich D)

Werden in den Bereichen A bis C mehr als die erforderlichen LP erbracht, reduziert sich der Bereich D entsprechend.

Volkswirtschaftslehre

70 972 **Advanced Monetary Economics (englisch)**

4 SWS						
VL/UE	Mo	12-14	wöch. (1)	SPA 1, 125	L. Weinke	
	Di	10-12	wöch. (2)	SPA 1, 125	L. Weinke	
1) findet ab 22.04.2024 statt ; Übung						
2) findet ab 16.04.2024 statt ; Vorlesung						

This course teaches new developments in the field of monetary economics.

We start with a refresher on the dynamic New Keynesian model that is at center stage in the course "Monetary Economics". We then discuss some recent extensions of the New Keynesian model. Examples include open economy models as well as models with financial frictions. Those features are empirically motivated and their presence also has important normative implications, as we are going to see. In the final part of the course, we discuss the recently emerging HANK models. Throughout the course, we assess the empirical relevance of the theoretical models under consideration, and we also develop the techniques that are necessary to work with the concepts that are presented.

Literatur:

Galí, Jordi (2015): *Monetary Policy, Inflation and the Business Cycle*, Princeton University Press.

Further literature : see Moodle

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Advanced Monetary Economics"

StO/PO MEMS 2016: 6 LP, Modul: "Advanced Monetary Economics", Major: Macroeconomics

Prüfung:

Written exam (90 min)

701056 **Advanced International Trade: Theory and Empirics / The course is offered for the last time. (englisch)**

4 SWS						
VL/UE	Di	12-14	wöch.	SPA 1, 125	T. Albers	
	Do	14-16	wöch. (1)	SPA 1, 125	B. Kardaslar	
1) On 06.06.2024 the UE takes place in room 220.						

The course deals with patterns of international trade, both in theory and empirics. Starting with the classic Ricardian and Heckscher-Ohlin trade models, students will be introduced to modern models, such as Eaton & Kortum (2002), Melitz (2003) and Melitz & Ottaviano (2008). In the tutorial students will present recent selected papers.

Ungraded but obligatory: presentation and two summaries (app. 2000 ZoL each).

The course is offered for the last time!

Literatur:

Robert C. Feenstra: „Advanced International Trade“ (2015), Princeton University Press;

Selected journal papers

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Advanced International Trade: Theory and Empirics"

StO/PO MEMS 2016: 6 LP, Modul: "Advanced International Trade: Theory and Empirics", Major: Macroeconomics

Prüfung:

Written exam (90 min)

70 985 **Decision-Making under Uncertainty (englisch)**

4 SWS						
VL/UE	Fr	10-12	wöch.	SPA 1, 220	G. von Weizsäcker	
	Fr	12-14	wöch.	SPA 1, 220	R. Fu, I. Grabova, H. Nielsen	

Topics will be: Preferences over uncertain prospects, expected utility under risk, probability weighting, expected utility without known probabilities, ambiguity attitudes, standard financial investment problems, dynamic investments.

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Decision-Making under Uncertainty"

StO/PO MEMS 2016: 6 LP, Modul: "Decision-Making under Uncertainty", Major: Microeconomics

Prüfung:

Written exam (90 min)

709907 **Public Economics (englisch)**

4 SWS						
VL/UE	Mo	10-12	wöch.	SPA 1, 22	J. Radbruch	
	Mo	16-18	wöch.	SPA 1, 125	B. Veltri	

The course covers core concepts of public economics, namely the foundation for government intervention, public good problems, externalities, collective action problems, taxation. Theoretical analysis will be combined with empirical results and connections to policy debates.

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Public Economics"

StO/PO MEMS 2016: 6 LP, Modul: "Public Economics", Major: Microeconomics

Prüfung:

Written exam (90 min)

709938 Empirical Development Economics (englisch)

4 SWS

VL/UE

Di

Mi

08-10

08-10

wöch.

wöch.

SPA 1, 125

SPA 1, 025

C. Ebert

C. Ebert

This course is designed for master's students. It provides an overview of a selection of current topics in development economics and equips students with practical knowledge and skills to conduct empirical micro development economic research. The course starts with a motivation for why we care about development economics, discussing data on poverty and human development and the distribution of wealth across countries and within. It will then introduce practical skills for relevant empirical research methods including theoretical aspects of randomized controlled trials (RCT), the practical aspects and logistics of collecting data and implementing RCTs, common quasi-experimental designs used in development economics, and the importance of replications for internal and external validity of research. It then moves to discussing international and domestic migration and their relationship with climate change. At the end we will discuss social norms around gender and its impact on human development. The course will draw on recent peer-reviewed literature, books such as "Poor economics", and materials from the United Nations, the World Bank or the Abdul Latif Jameel Poverty Action Lab (J-PAL). In tutorials we will work empirically and apply theoretical concepts to data using Stata.

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Topics in Macroeconomics"

StO/PO MEMS 2016: 6 LP, Modul: "Topics in Macroeconomics", Major: Macroeconomics

Prüfung:

Klausur (60 min)

709925 Applied Migration and Cultural Economics (englisch)

4 SWS

VL/UE

Mi

10-14

wöch.

SPA 1, 21B

S. Sardoschau

Moodle-Link:

<https://moodle.hu-berlin.de/course/view.php?id=126400>

Learning objectives: Students gain knowledge of recent advances in migration economics, particularly applied empirical analyses in the intersection of migration, economic development, political economy and labor economics with a focus on migration based changes in preferences, norms, and values in host and home communities. They are able to critically evaluate research on these topics and assess strengths and weaknesses of causal claims in economics papers. Students are equipped to present papers in an academic setting. The students are able to identify gaps in the literature and develop research proposals that are empirically sound and add to the body of work in migration economics in a meaningful way.

Preconditions: The module "Econometric Methods" or equivalent knowledge is recommended.

Lecture: What is the effect of migration on cultural change? In this course, we will look at the effects of international and regional migration on the economic and cultural dynamics at the destination and the origin countries. Synthesizing the conclusions of a number of seminal studies in the field and analyzing their empirical strategies, we will identify and critically evaluate various channels through which migration can alter the political economy and the economic development of sending and receiving countries.

Exercise: Topics to be covered include: Instrumental variable methods, differences-in-differences, regression discontinuity design and other empirical strategies. There will be deep-dives into various papers, where students prepare referee reports.

#BIM Berliner Institut für empirische Integrations- und Migrationsforschung

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Applied Migration and Cultural Economics"

StO/PO MEMS 2016: 6 LP, Modul: "Applied Migration and Cultural Economics", Major: Macroeconomics

Prüfung:

Portfolio exam: The first assignment is to draft referee reports for several research papers (each about 500 words). The second assignment is to give one or several presentations on one research paper a paper critique. The third assignment is to draft an original research proposal (about 2,500 words). The final grade will be given/will be awarded for the portfolio of all three assignments.

SoSe 2024: Note! Binding exam registration via AGNES already until May 10, 2024.

70 956 Advanced Macroeconomic Analysis II (PhD-level) (englisch)

4 SWS

VL/UE

Mi

08:30-12:00

wöch.

B. Gehrke,

A. Kriwoluzky

Location: DIW Berlin, Mohrenstr. 58, Karl-Popper Room

Lectures by Alexander Kriwoluzky (Part 1): Monetary & fiscal policy

In recent years, monetary and fiscal policy have been at the centre of most political debates. The 2019 pandemic prompted central banks to cut their interest rates quickly, drawing on the lessons of the Great Financial Crisis. At the same time, many governments launched huge stimulus packages, leaving many economies with high levels of public debt. In times of low interest rates, high public debt is of little concern to (fiscal) policymakers.

The invasion of Ukraine led to a surge in energy prices and thus inflation. Central banks responded by raising interest rates again to fight inflation. This action could have consequences for fiscal policy - and, as the course will show, for monetary policy as well. In this course, we begin by discussing the reasons why monetary and fiscal policymakers have reacted as they have in recent years. To this end, we will identify monetary and fiscal policy shocks and discuss their effects and transmission in the economy. Finally, we will show how they are linked and how they interact.

Lectures by Britta Gehrke (Part 2): Labor, frictions & micro2macro

The objective of this course is to enable Master and PhD students to think about labor markets and unemployment from a macroeconomic perspective. Given that roughly two thirds of GDP come in the form of wage income, that most households live of labor income, and that finding workers becomes increasingly difficult for firms, labor markets are of first order importance for macroeconomic outcomes. Labor markets are a key source of heterogeneity because they determine a household's employment history, income and wealth. As a result, they interact with the conduct of fiscal and monetary policy.

First, this course aims to introduce students to the workhorse model in modern macro/labor: search frictions that generate unemployment as an equilibrium outcome. We will also discuss wage bargaining. These tools and methods are also applicable to other areas, such as financial markets. Second, the course will introduce students to current research that combines quantitative macroeconomic models with microeconomic data. Microeconomic data on workers and firms have become increasingly important in macro/labor, but also far beyond that. Students will present and discuss selected papers.

See syllabus for further information: https://berlinschoolofeconomics.de/fileadmin/user_upload/_temp_/Downloads/Documents/PhD_Program/Syllabi/Spring_2024/AMA_II_2024.pdf

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Advanced Macroeconomic Analysis II (PhD-level)"

StO/PO MEMS 2016: 6 LP, Modul: "Advanced Macroeconomic Analysis II (PhD-level)", Major: Macroeconomics

Prüfung:

see: <https://berlinschoolofeconomics.de/phd-programm/courses/detail/macroeconomics-ii-advanced-macroeconomic-analysis-ii-249>

701075 European Economic History II (1914 - up to now) (englisch)

4 SWS

VL/UE

Di

14-16

wöch.

SPA 1, 125

T. Albers

Do

12-14

wöch. (1)

SPA 1, 125

M. Fritzsche,

N.N.

1) Die Übung findet bis auf Weiteres nicht statt!

The course deals with the economic development of Europe from the beginning of the First World War up to the current situation from a historical perspective. Key topics include the economics of the two wars, European hyperinflations, the great depression, the bloc-wise economic integration in Western and Eastern Europe, the Golden Age of Growth, the economics of stagflation, global integration and global imbalances in a long-run perspective.

Literatur:

Stephen Broadberry, and Kevin H O'Rourke (eds) (2010) "The Cambridge Economic History of Modern Europe" , Vol 2: 1870 to the Present, Cambridge.

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "European Economic History II"

StO/PO MEMS 2016: 6 LP, Modul: "European Economic History II", Major: Macroeconomics

Prüfung:

Written exam (90 min)

70 878 Advanced Microeconomic Analysis II (PhD-level) (englisch)

4 SWS

VL

Mo

12-16

wöch.

SPA 1, 203

A. Asseyer,

W. Lefez,

R. Strausz

The intention of the course is to familiarize students with the standard tool of modern economic theory and to train them in applying these tools to actual economic problems. It is particularly devoted to market failures and welfare economics. The first part (Part III in MWG) outlines properties of competitive markets and welfare analysis in a partial equilibrium context. It then focuses on the three classical conditions under which market outcomes lead to an inefficient allocation of resources: externalities, imperfect competition and asymmetric information. The second part (Part V in MWG) addresses fundamental issues of welfare economics from the perspective of a policy maker who designs and implements collective decisions. It focuses in particular on social choice theory, the foundations of bargaining and welfare economics, and mechanism design. The course addresses these issues both from a positive and normative perspective.

Literatur:

Mas-Colell, Whinston, and Green (1995), Microeconomic Theory (MWG), Part III and Part V

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Advanced Microeconomic Theory II"

StO/PO MEMS 2016: 6 LP, Modul: "Advanced Microeconomic Theory II", Major: Microeconomics

Prüfung:

Written exam (90 min)

70 878 Advanced Microeconomic Analysis II (PhD-level) (englisch)

2 SWS

UE

Do

12-14

wöch.

SPA 1, 21B

N.N.

70 837 Theory of Incentives (englisch)

4 SWS

VL/UE

Mi

12-14

wöch. (1)

SPA 1, 125

D. Ravindran

Do

12-14

wöch.

SPA 1, 21A

D. Ravindran

1) On 15 and 22.05.2024 the VL will take place in room 21A.

Moodle-Link:

<https://moodle.hu-berlin.de/course/view.php?id=127670>

The course reviews the main topics and models of the incentive theory. It focuses on the principal-agent paradigm where the principal delegates an action to a single agent through the take-it-or-leave-it offer of a contract. Major topics are represented by the problem of adverse selection, which occurs when the agent learns some piece of information relevant to the contractual relationship, and the problem of moral hazard, which appears as soon as the agent's actions are not observable. First, the trade-offs that emerge in these contexts are characterized: the rent extraction-efficiency trade-off under adverse selection and the trade-offs between the extraction of limited liability rent and efficiency and also between insurance and efficiency under moral hazard. Then, extensions of the basic framework to more complex environments are discussed. Mixed models with adverse selection, moral hazard and nonverifiability of the state of the world are also treated. Principal-agent models with adverse selection and moral hazard are finally considered in a dynamic context.

Literatur:

Laffont/Martimore, "The Theory of Incentives: The Principal-Agent Model", 2001

Bolton/Dewatripont, "Contract Theory", 2005

Salanié, "The Economics of Contracts", 2005

Macho-Stadler, Perez-Castrillo, "An Introduction to the Economics of Information: Incentives and Contracts", 2001

Mas-Colell, Whinston, Green, "Microeconomic Theory", 1995

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Theory of Incentives"

StO/PO MEMS 2016: 6 LP, Modul: "Theory of Incentives", Major: Microeconomics

Prüfung:

Written exam (90 min)

709936 Market Design (englisch)

4 SWS

VL/UE

Fr

14-18

wöch.

SPA 1, 220

V. Meisner

Moodle-Link:

<https://moodle.hu-berlin.de/course/view.php?id=127790>

This course provides an overview on the theory of economic design. It covers the optimal bidding in a given auction format and the optimal de-sign of auctions from the auc-tioneer's perspective. Moreover, it deals with allocation problems with-out money. Topics to be covered include: Optimal bidding in standard auctions; the revenue-equivalence theorem; optimal auctions and mechanism design; interdependent values; matching mechanisms.

Recommended module or comparable previous knowledge: "Introduction to Advanced Microeconomic Analysis" or another course dealing with game theory with asymmetric information.

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Market Design"

StO/PO MEMS 2016: 6 LP, Modul: "Market Design", Major: Microeconomics

Prüfung:

Written exam (90 min)

709908 Seminar on "New Regimes of Monetary Policy" (englisch)

2 SWS

SE

Di

Mi

Di

Mi

10-14

10-14

10-14

10-14

Einzel (1)

Einzel (2)

Einzel (3)

Einzel (4)

M. Fratzscher

M. Fratzscher

M. Fratzscher

M. Fratzscher

1) findet am 23.04.2024 statt

2) findet am 24.04.2024 statt

3) findet am 02.07.2024 statt

4) findet am 03.07.2024 statt

Location: DIW Berlin, Mohrenstraße 58, 10117 Berlin. Elinor Ostrom Hall (23./24.04.2024 + 02..07.2024) and Karl Popper Room (03.07.2024).

In this seminar, the participants shall prepare and present a seminar paper. The seminar deals with changes and new developments in the theoretical and empirical literature on monetary policy. Topics covered through lectures and seminar papers include the following: the appropriate mandates and objective function of central banks, the relationship between monetary policy and financial supervision, the role of the exchange rates, the functioning of monetary policy in a monetary union, the importance of fiscal dominance, quantitative easing during financial crises, the role of communication of objectives and policies, the functioning of central bank committees, transparency and independence and accountability, global coordination of monetary policy, the international role of the euro and the US dollar. The course will first start with a series of lectures addressing these various issues. The seminar participants are then asked to prepare a seminar paper on one of the issues, which then has to be presented and discussed towards the end of the semester. To allow an intensive dialogue among the students, the seminar is organized in block classes. Many topics are closely related to each other.

Discussion of seminar topics: 23.04., 24.04.2024

Presentation and discussion of seminar papers: 02.07., 03.07.2024

Part of the Seminar: Ungraded presentation and discussion.

Restriction to participation: 20

Registration: 18.03.2024 - 22.03.2024 via e-mail to mfraztscher@diw.de

Please indicate your program, your matriculation number and briefly outline why you are interested in this seminar and how it fits into your study plans.

Audience: Master students, PhD

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Topics in Macroeconomics"
StO/PO MEMS 2016: 6 LP, Modul: "Topics in Macroeconomics", Major: Macroeconomics

Prüfung:
Term paper

7010925 **Wealth inequality (englisch)**

2 SWS						
SE	Di	16-18	wöch.	SPA 1, 21A		F. Kersting, T. Stieglitz

In this seminar, we deal with the recent literature on wealth inequality. In particular, we will discuss research papers on trends, drivers, and the various dimensions of wealth inequality.

A component of the seminar is an ungraded presentation.

Required: A good understanding of econometrics (OLS and causal inference). Bachelor students are required to have taken the course "Introduction to Econometrics".

Max. 20 participants.

Application: Please send an e-mail to Timo Stieglitz (stiglitt@hu-berlin.de) until March 31, 2024, also indicating the program you are studying. If there are more applicants than spots, we will draw a lottery in advance and let you know about the result by April 05, 2024.

Literatur:

Zucman, Gabriel. "Global wealth inequality." Annual Review of Economics 11 (2019): 109-138.

Roine, Jesper, and Daniel Waldenström. "Long-run trends in the distribution of income and wealth." Handbook of Income Distribution 2 (2015): 469-592.

Chancel, Lucas, et al., eds. World inequality report 2022. Harvard University Press, 2022.

(Also available online: <https://wir2022.wid.world/>).

Organisatorisches:

StO/PO BA BWL und VWL 2016: 6 LP, Modul: "Themen der europäischen Wirtschaftsgeschichte"

StO/PO MA 2016: 6 LP, Modul: "Economic History"

StO/PO MEMS 2016: 6 LP, Modul: "Economic History", Major: Macroeconomics

Prüfung:
Term paper

709018 **Studienabschlussseminar zu Themen der Angewandten Arbeitsmarktökonomik (englisch)**

2 SWS						
SE	Do	10-12	wöch.	SPA 1, 342		S. Waights

This seminar offers bachelor and master students the opportunity to write an empirical thesis on a labor market topic. Participants are expected to perform an empirical analysis, discuss the relevant literature, data sources, methodology and to acquaint themselves with the necessary institutional details and to present and discuss their work. Generally, the seminar presentations will be held in English. Bachelor students may hold their presentations in German after consultation with the lecturer.

No credits can be earned for this seminar!

Please register until April 1, 2024 via e-mail to the secretariat of the Institute of Applied Microeconomics : kristin.schwier@hu-berlin.de

Organisatorisches:

Keine Leistungspunkte / no credit points.

709026 **Thesis seminar on topics of migration economics (englisch)**

2 SWS						
SE	Do	16-18	wöch.	SPA 1, 342		S. Sardoschau

This seminar provides both bachelor and master students with a comprehensive platform to author an empirical thesis centered on applied micro issues. Enrolled students will gain in-depth knowledge and practical experience in scientific writing, encompassing the acquisition of relevant data and the application of empirical methodologies. The course emphasizes the development of skills necessary for effectively structuring research papers and presenting findings. Participants are required to engage in empirical analysis, critically review pertinent literature and data sources, and become well-versed in scientific writing. Additionally, the program includes two opportunities for students to present and critique their work. While the seminar generally conducts presentations in English, bachelor students have the option to present in German, subject to prior approval from the lecturer.

Students should register by April 7th 2024 with Sulin Sardoschau directly: sulin.sardoschau@hu-berlin.de

Participation in this seminar is required for those writing a thesis with Prof. Sardoschau in 2024.

Organisatorisches:

Keine Leistungspunkte / no credit points.

709022 **Studienabschlussseminar zu Themen der dynamischen Makroökonomie (deutsch-englisch)**

1 SWS						
SE	Do	10-12	wöch. (1)	SPA 1, 21A		V. Bojovic

1) findet vom 18.04.2024 bis 06.06.2024 statt

Das Studienabschlusssseminar bietet Studierenden im Bachelor- und Masterstudium die Möglichkeit, eine Abschlussarbeit zu Themen der dynamischen Makroökonomie anzufertigen. Im Sommersemester 2024 werden die Seminartermine in der ersten Semesterhälfte liegen, beginnend am 22.04.2024. Direkt im Anschluss daran erfolgt die Anmeldung der Abschlussarbeiten im Studien-/Prüfungsbüro.

Es wird der Aufbau wissenschaftlicher Arbeiten behandelt. Weiterhin werden Methoden vertieft, die zum Arbeiten im Bereich der dynamischen Makroökonomie notwendig sind. Diesem Aufbau entspricht es, dass vor Anmeldung zum Seminar Vorkenntnisse in dynamischer Makroökonomik vorhanden sein müssen (d.h. ungefähr auf dem Niveau der Veranstaltungen "Monetary Economics" oder "Makroökonomie II"). Masterstudierende benötigen fortgeschrittene Kenntnisse in dynamischer Makroökonomie (d.h. ungefähr auf dem Niveau des "IAMA"-Kurses).

Nach Vergabe der Themen werden die Studierenden den anderen Seminarteilnehmer*innen die für ihre Arbeit jeweils relevante Literatur vorstellen. Zur Orientierung hinsichtlich des Schwierigkeitsgrads der relevanten Literatur dient das Lehrbuch: Galí, J. (2015). *Monetary Policy, Inflation and the Business Cycle (2nd ed.)*. Princeton University Press. Die Seminarvorträge werden auf Englisch gehalten.

Anmeldungen zum Studienabschlusssseminar bitte per E-Mail (bis zum 31.03.2024) an [wpol\(at\)hu-berlin.de](mailto:wpol(at)hu-berlin.de)

Bitte geben Sie dabei an, welche Veranstaltungen Sie bereits besucht haben (s.o.).

Das Studienabschluss-Seminar dient der Betreuung der Abschlussarbeit. Es werden keine LP vergeben.

Organisatorisches:

Keine Leistungspunkte / no credit points.

Forschungsseminare VWL (nicht anrechenbar für das Studium)

709046 Brown Bag Seminar Macroeconomics (englisch)

2 SWS

FS

Mi

12:30-14:00

wöch. (1)

SPA 1, 23

L. Weinke

1) On May 22, 2024 the lecture will take place in lecture hall 203!

Ongoing research of graduate students in the field of labor market and macroeconomics will be presented and discussed.

Audience: master students, doctoral students

Organisatorisches:

Keine Leistungspunkte / no credit points.

709044 Doktorand_innen- und Forschungsseminar Mikroökonomie (englisch)

2 SWS

FS

Mi

16-18

wöch. (1)

SPA 1, 23

V. Abashidze,

R. Strausz

1) Am 22. Mai 2024 findet das Seminar im Raum 21B statt.

Discussion of specific aspects in the work of the course participants.

No obtainment of credits possible.

709024 Graduate Student Seminar Econometrics and Applied Labor Markets (englisch)

2 SWS

FS

C. Dustmann,

A. Spitz-Oener

Graduate students in the field of econometrics and applied labor markets present and discuss their ongoing research projects.

Time and location: to be announced.

Please register until April 1, 2024 via e-mail to kristin.schwieger@hu-berlin.de. Personal appointments will be made.

Organisatorisches:

Audience: master students, doctoral students

No obtainment of credit points.

709055 Microeconomic Theory Literature Study Group (PhD level) (englisch)

2 SWS

FS

Fr

10-12

wöch.

SPA 1, 23

W. Lefez,

R. Strausz

Focusing on a specific topic within microeconomic theory, the seminar studies recent developments in the literature of mechanism design, contract theory, industrial organization, and organization theory. Students discuss and present related research papers, pointing out their interrelations and discussing their main contributions. The seminar puts a particular emphasis on understanding the theoretical underpinning behind the papers' results and the economic mechanisms they capture. A major goal of the seminar is to find new open questions for future research. Participants are expected to attend all the sessions, read all the discussed papers beforehand, and participate actively in discussions.

Organisatorisches:

Audience: PhD students BDPEMS + Master students, who passed Advanced Microeconomic Analysis I and II (no obtainment of credit points)

709053 Berlin Behavioral Economics Colloquium and Seminar (englisch)3 SWS
CO

Do

15-18

wöch.

D. Engelmann,
J. Radbruch,
G. von Weizsäcker

The Berlin Behavioral Economics Colloquium and Seminar are a joint effort between DIW, WZB, HU Berlin and TU Berlin (in cooperation with [CRC TRR 190](#)) with the aim of fostering the exchange between active researchers in the areas of behavioral and experimental economics.

For further information, see

Location summer term 2024: WZB Berlin.

Organisatorisches:

Keine Leistungspunkte / no credit points.

709043 Wirtschaftstheoretisches Seminar (englisch)2 SWS
CO

Mo

10-12

wöch.

SPA 1, 23

V. Meisner,
R. Strausz

Research seminar, no obtainment of credit points.

The course is open to master students and doctoral students.

709052 Behavioral/Experimental Economics Reading Group (englisch)2 SWS
FS

Mi

10-12

wöch.

SPA 1, 21A

D. Engelmann,
G. von
Weizsäcker,
J. Radbruch,
B. Veltri

Organisatorisches:

Keine Leistungspunkte / no credit points.

709056 BAMS - Berlin Applied Micro Seminar (englisch)2 SWS
CO

Mo

14:00-15:15

wöch.

A. Spitz-Oener

The Berlin Applied Micro Seminar (BAMS) is a weekly seminar, jointly organized by DIW Berlin, Hertie School of Governance, HU Berlin, FU Berlin, TU Berlin, WZB, the [Berlin Centre for Consumer Policies \(BCCP\)](#), and the CRC TRR 190. In this seminar researchers present their current work in the field of applied microeconomic theory.

See the following web page for topics, location and further information: <https://sites.google.com/site/berlinappliedmicroseminar/>

Organisatorisches:

Audience: master students, doctoral students

No obtainment of credit points.

Ökonometrie**7010414 Quantitative Spatial Economics (englisch)**4 SWS
VL/UE

Do

Fr

10-12

14-16

wöch.

wöch.

SPA 1, 23

SPA 1, 23

G. Ahlfeldt
N.N.

Lecture: The course covers the quantification and simulation of quantitative spatial models. This entails: i) working with spatial data to generate the necessary model inputs; ii) setting, estimating, and inverting the primitives of the model; iii) using numerical procedures to solve for the spatial general equilibrium and conduct counterfactual analysis.

Exercise: Topics covered will include processing of spatial data, setting structural parameters, inverting fundamentals, and numerical simulation.

Recommended Module or Comparable Previous Knowledge: Students should have formal training in econometrics equivalent to "Advanced Econometrics" and in microeconomics equivalent to "Advanced Microeconomic Analysis". Experience in coding for data analysis is essential. Experience in using geographic information systems will be helpful.

Ungraded work performance: Multimedia presentation (30 min)

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Quantitative Spatial Economics"

StO/PO MEMS 2016: 6 LP, Modul: "Quantitative Spatial Economics", Major: Quantitative Methods

Prüfung:

Term paper

709032 Quantitative Spatial Economics Research Seminar (englisch)2 SWS
FS

Fr

16-18

wöch.

SPA 1, 23

G. Ahlfeldt

The BQSE seminar represents a focal point for knowledge exchange for staff and students pursuing quantitative spatial economics research in the Greater Berlin Metropolitan area. Seminar speakers are scholars who take space seriously in their quantitative research. Topics covered may relate to various fields of economics such as environment, history, labour, public, regional, trade, or urban.

The seminar is co-organized by a mix of junior and senior faculty from various academic institutions within and outside Berlin. It is a joint initiative of the School of Business and Economics at HU Berlin and the Center for Metropolitan Studies at TU Berlin. The co-organizers are grateful for the financial and logistical support provided by both institutions. Seminars are open to the wider public. See the [Website](#) for topics and further information.

Organisatorisches:

Keine Leistungspunkte / no credit points.

709030 Studienabschlusssseminar Ökonometrie (englisch)

2 SWS

CO

Mi

12-14

wöch.

SPA 1, 140

G. Ahlfeldt

Discussion of Master and Bachelor theses.

Organisatorisches:

Keine Leistungspunkte / no credit points.

709031 Doktorand:innenseminar Econometrics (englisch)

2 SWS

CO

Mi

10-12

wöch.

SPA 1, 140

G. Ahlfeldt

Organisatorisches:

Keine Leistungspunkte / no credit points.

Statistik

701009 Datenanalyse I

4 SWS

VL/UE

Di

08:30-10:00

wöch. (1)

SPA 1, 22

S. Klinke

Mi

08:30-10:00

wöch. (2)

SPA 1, 23

S. Klinke

1) findet ab 23.04.2024 statt

2) findet ab 17.04.2024 statt

Moodle-Link:

<https://moodle.hu-berlin.de/course/view.php?id=90845#section-2>

Inhaltliche Voraussetzung: Statistik I + II.

Organisatorisches:

StO/PO BA BWL und VWL 2016: 6 LP, Modul "Datenanalyse I"

StO/PO MA 2016: 6 LP, Modul: "Datenanalyse I"

StO/PO MEMS 2016: 6 LP, Modul: "Datenanalyse I", Major: Quantitative Methods

Prüfung:

Multimediale Prüfung (30 min)

7010325 Statistical Inference II (zukünftig "Advanced Statistics") (englisch)

4 SWS

VL/UE

Mo

14-16

wöch. (1)

SPA 1, 125

J. Feeser

Di

10-12

wöch. (2)

SPA 1, 22

S. Greven

1) findet ab 22.04.2024 statt

2) findet ab 16.04.2024 statt

Moodle-Link:

<https://moodle.hu-berlin.de/course/view.php?id=90845#section-2>

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Statistical Inference II" (zukünftig "Advanced Statistics")

StO/PO MEMS 2016: 6 LP, Modul: "Statistical Inference II"(zukünftig "Advanced Statistics") , Major: Quantitative Methods

Prüfung:

Written exam (90 min)

7010322 Generalized Regression (englisch)

4 SWS

VL/UE

Do

14-16

wöch.

SPA 1, 22

X. Xu

Do

16-18

wöch.

SPA 1, 22

X. Xu

Moodle-Link:

<https://moodle.hu-berlin.de/course/view.php?id=90845#section-2>

Organisatorisches:

StO/PO BA BWL und VWL 2016: 6 LP, Modul "Generalized Regression"

StO/PO MA 2016: 6 LP, Modul: "Generalized Regression"
StO/PO MEMS 2016: 6 LP, Modul: "Generalized Regression", Major: Quantitative Methods

Prüfung:
Written exam (90 min)

701016 Statistical Programming Languages (englisch)

2 SWS					
SE		16-19	Block (1)	SPA 1, 025	J. Feeser, M. Eckardt
	Di	16-19	Einzel (2)	SPA 1, 025	J. Feeser, M. Eckardt

1) findet vom 02.04.2024 bis 05.04.2024 statt
2) findet am 09.04.2024 statt

Moodle-Link:
<https://moodle.hu-berlin.de/course/view.php?id=90845#section-2>

Reason for block course: For educational reasons it is more reasonable to teach skills of a programming language in a block course. The course is limited to 30 participants. Registration via the Moodle page until 21 march, 23:59, place allocation by lottery on 22 march.

Selection process: Students who experience hardship, according to §90 (1) ZSP HU (health, social, disability-related or family reasons) are given preferential treatment in the selection process (evidence of hardship must be submitted to the lecturer during registration), otherwise the decision will be made using a random draw.

Organisatorisches:
StO/PO BA BWL und VWL 2016: 6 LP, Modul: "Statistical Programming Languages"
StO/PO MA 2016: 6 LP, Modul: "Statistical Programming Languages"
StO/PO MEMS 2016: 6 LP, Modul: "Statistical Programming Languages", Major: Quantitative Methods

Prüfung:
Term paper
Registration for the exam via AGNES until 30.04.2024.

7010315 Mathematical Statistics/Statistics and Econometrics (englisch)

4 SWS					
SE	Di	12-14	wöch. (1)	SPA 1, 21A	S. Greven, N.N.
	Mi	10-12	wöch. (2)		S. Greven, W. Härdle, N.N., V. Spokoiny

1) Statistics and Econometrics
2) Mathematical Statistics, Location: WIAS, Mohrenstr. 39

Moodle-Link:
<https://moodle.hu-berlin.de/course/view.php?id=90845#section-2>

There is no max. number of participants.
The registration takes places in agreement with the responsible lecturer.

Organisatorisches:
StO/PO MA 2016: 6 LP, Modul: "Statistical Seminars"
StO/PO MEMS 2016: 6 LP, Modul: "Statistical Seminars", Major: Quantitative Methods

Prüfung:
Oral exam (30 min)

701031 Selected Topics in History of Statistics (englisch)

2 SWS					
SE	Do	14-16	wöch.	SPA 1, 21B	A. Vogt

Moodle-Link:
<https://moodle.hu-berlin.de/course/view.php?id=90845#section-2>

A component of the seminar is an ungraded presentation (30 min).
Maximal 20 participants. Registration from March 13, 2024 till April 13, 2024 (8 pm) via e-mail to Prof. Dr. A. Vogt: vogt@mpiwg-berlin.mpg.de

Organisatorisches:
StO/PO BA BWL und VWL 2016: 6 LP, Modul: "Selected Topics in History of Statistics"
StO/PO MA 2016: 6 LP, Modul: "Selected Topics in History of Statistics"
StO/PO MEMS 2016: 6 LP, Modul: "Selected Topics in History of Statistics", Major: Quantitative Methods

Prüfung:
Term paper

701020 Privatissimum Statistik (deutsch-englisch)2 SWS
SE

Di

14-18

wöch.

SPA 1, 401

S. Greven,
N.N.

Moodle-Link:

<https://moodle.hu-berlin.de/course/view.php?id=90845#section-2>

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Privatissimum"

StO/PO MEMS 2016: 6 LP, Modul: "Privatissimum", Major: Quantitative Methods

Prüfung:

Oral exam (45 min)

7010331 Research Seminar in Data Science (englisch)2 SWS
SE

Do

12-14

wöch.

SPA 1, 23

M. Eckardt

Moodle-Link:

<https://moodle.hu-berlin.de/course/view.php?id=90845#section-3>**Topic: Probabilistic and Causal Reasoning**

Part of the seminar is an ungraded presentation.

Organizational matters: Max. 20 participants. Registration in first session. If there are more registrations than places, the decision will be made by lot.

Recommended prior lectures: "Statistical and Machine Learning" and "Multivariate Statistical Analysis".

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Research Seminar in Data Science"

StO/PO MEMS 2016: 6 LP, Modul: "Research Seminar in Data Science", Major: Quantitative Methods

Prüfung:

Term paper

7010313 Digital Economy and Decision Analytics (englisch)4 SWS
VL/UE

Mo

16-20

wöch.

SPA 1, 22

W. Härdle

The evolution from analogue to digital technologies continues to dominate the attention of decision makers today. Many tools in industrial production processes have been automated or replaced by highly complex mechanisms with pre-programmed decision-making. The change to digital modes of operations increasingly determines the lives of individuals and does so in increasingly unexpected ways.

The students get insight into the area of modern internet based Computational Statistics Methods and Time Series Analysis in Python. Practically relevant knowledge on methods, data forms and Gestalt will be trained. The use of GITHUB and network techniques will be taught and transferred into www.quantlet.de and www.quantinar.com. Direct computer oriented knowledge and possibilities of empirical research will be shown.

Detailed information about project: During the course of the lecture, students work a project. The research question is either self-proposed by the students or given by the lecturer. The project must contain a data analysis in Python. Ongoing project updates should constantly be presented in the lecture. The code has to be transparently available and reproducible on Quantlet.

Organisatorisches:

StO/PO MA 2016: 6 LP, Modul: "Selected Topics in Quantitative Methods"

StO/PO MEMS 2016: 6 LP, Modul: "Selected Topics in Quantitative Methods", Major: Quantitative Methods

Prüfung:

Portfolio exam: The course is completed with a project and an oral exam (20 min). The projects are presented in the last lecture and the oral exam is in the following week.

Überfachlicher Wahlpflichtbereich

Siehe Vorlesungsverzeichnis/Überfachlicher Wahlpflichtbereich sowie Homepage des Career-Centers <https://www.hu-berlin.de/de/hu/verwaltung/ccww/> und des Sprachenzentrums <https://www.sprachenzentrum.hu-berlin.de/de>. Das Sprachenzentrum der HU hat spezielle Sprachkurse für Wirtschaftswissenschaftler*innen im Angebot (Englisch + Spanisch).

Personenverzeichnis

Person	Seite
Abashidze, Vakhtang (Game Theory)	5
Abashidze, Vakhtang (Personnel Economics)	9
Abashidze, Vakhtang (Doktorand_innen- und Forschungsseminar Mikroökonomie)	18
Adam, Tim (Advanced Financial Economics (PhD-level))	7
Ahlfeldt, Gabriel (Quantitative Spatial Economics)	19
Ahlfeldt, Gabriel (Quantitative Spatial Economics Research Seminar)	19
Ahlfeldt, Gabriel (Studienabschlussseminar Ökonometrie)	20
Ahlfeldt, Gabriel (Doktorand:innenseminar Econometrics)	20
Albers, Thilo (Advanced International Trade: Theory and Empirics / The course is offered for the last time.)	13
Albers, Thilo (European Economic History II (1914 - up to now))	15
Asseyer, Andreas (Advanced Microeconomic Analysis II (PhD-level))	15
Babilas, Leonie, leonie.babilas@hu-berlin.de (Steuerwirkungslehre)	5
Berberich, Frederik (Seminar on Entrepreneurship and Innovation Theory)	8
Bojovic, Veljko (Studienabschlussseminar zu Themen der dynamischen Makroökonomie)	17
Bruche, Max (Advanced Financial Economics (PhD-level))	7
Bruche, Max (Master Thesis Seminar in Finance)	7
Bruche, Max (Forschungsseminar Corporate Finance)	8
Bruche, Max (Finance Research Seminar)	8
Brüggemann, Ulf, u.bruggemann@wiwi.hu-berlin.de (Financial Accounting Research Group)	6
Brüggemann, Ulf, u.bruggemann@wiwi.hu-berlin.de (Master's Thesis Seminar Accounting)	6
Brüggemann, Ulf, u.bruggemann@wiwi.hu-berlin.de (Accounting Reading Group)	7
Danilov, Anastasia, anastasia.danilov@hu-berlin.de (Advanced Topics in Management)	9
Dustmann, Christian (Graduate Student Seminar Econometrics and Applied Labor Markets)	18
Ebert, Cara (Empirical Development Economics)	14
Eckardt, Matthias (Statistical Programming Languages)	21
Eckardt, Matthias (Research Seminar in Data Science)	22
Engelmann, Dirk (Berlin Behavioral Economics Colloquium and Seminar)	19
Engelmann, Dirk (Behavioral/Experimental Economics Reading Group)	19
Fabian, Benjamin (IT Security and Privacy)	10
Feeser, Johannes (Statistical Inference II (zukünftig "Advanced Statistics"))	20
Feeser, Johannes (Statistical Programming Languages)	21

Person	Seite
Fratzscher, Marcel (Seminar on "New Regimes of Monetary Policy")	16
Fritzsche, Miriam (European Economic History II (1914 - up to now))	15
Fu, Rongrong (Decision-Making under Uncertainty)	13
Gamp, Tobias, tobias.gamp@hu-berlin.de (Competition Policy)	4
Gehrke, Britta (Advanced Macroeconomic Analysis II (PhD-level))	14
Grabova, Iuliia (Decision-Making under Uncertainty)	13
Greven, Sonja, sonja.greven@hu-berlin.de (Statistical Inference II (zukünftig "Advanced Statistics"))	20
Greven, Sonja, sonja.greven@hu-berlin.de (Mathematical Statistics/Statistics and Econometrics)	21
Greven, Sonja, sonja.greven@hu-berlin.de (Privatissimum Statistik)	22
Guhl, Daniel, daniel.guhl@hu-berlin.de (Einführung in das wissenschaftliche Arbeiten/Introduction to scientific work (BA/MA))	10
Gurgul, Vincent Bogdan, vincent.gurgul@hu-berlin.de (Deep Learning for Text Analytics)	12
Gurgul, Vincent Bogdan, vincent.gurgul@hu-berlin.de (Seminar Applied Predictive Analytics)	12
Härdle, Wolfgang (Mathematical Statistics/Statistics and Econometrics)	21
Härdle, Wolfgang (Digital Economy and Decision Analytics)	22
Kardaslar, Berfin (Advanced International Trade: Theory and Empirics / The course is offered for the last time.)	13
Karsten, Maria (Seminar on Entrepreneurship and Innovation Theory)	8
Kersting, Felix (Wealth inequality)	17
Klapper, Daniel (Marketing Management)	4
Klapper, Daniel (Advanced Marketing Modeling)	9
Klinke, Sigbert, Tel. +49 30 2093 99595, sigbert@wiwi.hu-berlin.de (Datenanalyse I)	20
Körösi, Karina (Internationale Unternehmensbesteuerung)	5
Kriwoluzky, Alexander (Advanced Macroeconomic Analysis II (PhD-level))	14
Lauritzen, Christine (Economics of Entrepreneurship (MA))	4
Lauritzen, Christine (Seminar on Entrepreneurship and Innovation Theory)	8
Lefez, Willy (Advanced Microeconomic Analysis II (PhD-level))	15
Lefez, Willy (Microeconomic Theory Literature Study Group (PhD level))	18
Lessmann, Stefan, stefan.lessmann@hu-berlin.de (Deep Learning for Text Analytics)	11
Lessmann, Stefan, stefan.lessmann@hu-berlin.de (Deep Learning for Text Analytics)	12
Lessmann, Stefan, stefan.lessmann@hu-berlin.de (Seminar für die Präsentation der Abschlussarbeiten in Wirtschaftsinformatik)	12
Mariano, Beatriz (Corporate Restructurings)	7
Meisner, Vincent (Market Design)	16
Meisner, Vincent (Wirtschaftstheoretisches Seminar)	19

Person	Seite
Radbruch, Jonas (Public Economics)	13
Radbruch, Jonas (Berlin Behavioral Economics Colloquium and Seminar)	19
Radbruch, Jonas (Behavioral/Experimental Economics Reading Group)	19
Ravindran, Dilip (Theory of Incentives)	16
Sardoschau, Sulin (Applied Migration and Cultural Economics)	14
Sardoschau, Sulin (Thesis seminar on topics of migration economics)	17
Spitz-Oener, Alexandra (Graduate Student Seminar Econometrics and Applied Labor Markets)	18
Spitz-Oener, Alexandra (BAMS - Berlin Applied Micro Seminar)	19
Spokoiny, V. (Mathematical Statistics/Statistics and Econometrics)	21
Stieglitz, Timo (Wealth inequality)	17
Stomper, Alex (Advanced Financial Economics (PhD-level))	7
Strausz, Roland (Advanced Microeconomic Analysis II (PhD-level))	15
Strausz, Roland (Doktorand_innen- und Forschungsseminar Mikroökonomie)	18
Strausz, Roland (Microeconomic Theory Literature Study Group (PhD level))	18
Strausz, Roland (Wirtschaftstheoretisches Seminar)	19
Telker, Sebastian (Economics of Entrepreneurship (MA))	4
Velev, Georg, georg.velev.1@hu-berlin.de (Deep Learning for Text Analytics)	12
Velev, Georg, georg.velev.1@hu-berlin.de (Seminar Applied Predictive Analytics)	12
Veltri, Bruno (Public Economics)	13
Veltri, Bruno (Behavioral/Experimental Economics Reading Group)	19
Vogt, Annette (Selected Topics in History of Statistics)	21
von Weizsäcker, Georg, weizsaecker@hu-berlin.de (Decision-Making under Uncertainty)	13
von Weizsäcker, Georg, weizsaecker@hu-berlin.de (Berlin Behavioral Economics Colloquium and Seminar)	19
von Weizsäcker, Georg, weizsaecker@hu-berlin.de (Behavioral/Experimental Economics Reading Group)	19
Weights, Sevrin, sevrin.weights@hu-berlin.de (Studienabschlussseminar zu Themen der Angewandten Arbeitsmarktökonomik)	17
Weinke, Lutz, lutz.weinke@wiwi.hu-berlin.de (Advanced Monetary Economics)	13
Weinke, Lutz, lutz.weinke@wiwi.hu-berlin.de (Brown Bag Seminar Macroeconomics)	18
Xu, Xiangnan (Generalized Regression)	20
Yegoryan, Narine, narine.yegoryan@wiwi.hu-berlin.de (Einführung in das wissenschaftliche Arbeiten/Introduction to scientific work (BA/MA))	10

Gebäudeverzeichnis

Kürzel	Zugang	Straße / Ort	Objektbezeichnung
DOR 1		Dorotheenstraße 1	Doro1 Institutsgebäude
SPA 1		Spandauer Straße 1	Spand1 Institutsgebäude

Veranstaltungsartenverzeichnis

CO	Kolloquium
FS	Forschungsseminar
SE	Seminar
TU	Tutorium
UE	Übung
VL	Vorlesung
VL/SE	Vorlesung/Seminar
VL/UE	Vorlesung/Übung